

119TH CONGRESS
2^D SESSION

H. R. 8867

To direct the Secretary of Health and Human Services to develop and implement, as part of the National Clearinghouse for Long-Term Care Information, a public education initiative on the need for individuals to plan for their long-term care, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

MAY 15, 2026

Mr. SUOZZI (for himself and Mr. BEAN of Florida) introduced the following bill; which was referred to the Committee on Education and Workforce, and in addition to the Committee on Energy and Commerce, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To direct the Secretary of Health and Human Services to develop and implement, as part of the National Clearinghouse for Long-Term Care Information, a public education initiative on the need for individuals to plan for their long-term care, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 The Act may be cited as the “Planning for Long-
3 term Aging Needs Act of 2026” or the “PLAN Act of
4 2026”.

5 **SEC. 2. LONG-TERM CARE PUBLIC EDUCATION INITIATIVE.**

6 (a) NATIONAL CLEARINGHOUSE FOR LONG-TERM
7 CARE INFORMATION.—Section 6021(d) of the Deficit Re-
8 duction Act of 2005 (42 U.S.C. 1396p note) is amended—

9 (1) by redesignating paragraph (3) as para-
10 graph (4); and

11 (2) by inserting after paragraph (2) the fol-
12 lowing:

13 “(3) LONG-TERM CARE PUBLIC EDUCATION INI-
14 TIATIVE.—

15 “(A) IN GENERAL.—As part of the Na-
16 tional Clearinghouse for Long-Term Care Infor-
17 mation, the Secretary shall develop and imple-
18 ment a public education initiative on the need
19 for individuals to plan for their long-term care
20 (in this paragraph referred to as the ‘initia-
21 tive’).

22 “(B) GOALS.—The goals of the initiative
23 shall be—

24 “(i) to educate the public, including
25 adults of working age (including individ-
26 uals with disabilities), about the need to

1 plan for future long-term care needs dur-
2 ing retirement;

3 “(ii) to ensure the public has accu-
4 rate, objective information about their
5 long-term care risks and care options, in-
6 cluding home- and community-based serv-
7 ices and institutional care;

8 “(iii) to provide objective and acces-
9 sible resources to help the public evaluate
10 financial, housing, caregiving, and service-
11 related planning options related to long-
12 term care, including advance planning be-
13 fore retirement age, information on long-
14 term care partnership programs, and avail-
15 able Federal and State resources; and

16 “(iv) to make these resources acces-
17 sible for family caregivers who may be
18 helping a loved one plan for long-term care
19 needs.

20 “(C) CONTENTS.—The initiative shall in-
21 clude—

22 “(i) traditional media outreach
23 through television, radio, digital platforms,
24 and print materials;

1 “(ii) digital outreach, including social
2 media outreach, using diverse engagement
3 strategies that may include short- and
4 long-form videos, interactive online re-
5 sources, livestreamed discussions,
6 infographics, visual storytelling, case stud-
7 ies of individuals with lived long-term care
8 experiences, and other resources;

9 “(iii) community-based education pro-
10 grams delivered through partnerships
11 with—

12 “(I) State governors, State and
13 local elected representatives, and
14 State and local government agencies;

15 “(II) area agencies on aging,
16 aging and disability resource centers,
17 centers for independent living, State
18 units on aging, State councils on de-
19 velopmental disabilities, and caregiver
20 support organizations and resource
21 centers;

22 “(III) other Federal agencies, as
23 necessary; and

24 “(IV) other external partners,
25 such as—

1 “(aa) healthcare providers,
2 employers, insurers, financial ad-
3 visors, and trade associations;

4 “(bb) community organiza-
5 tions, nonprofit organizations,
6 and universities; and

7 “(cc) non-traditional mes-
8 sengers, such as social media
9 influencers and community lead-
10 ers;

11 “(iv) linguistically accessible materials
12 for different populations;

13 “(v) online resources and planning
14 tools accessible to individuals with disabil-
15 ities; and

16 “(vi) targeted outreach to populations
17 at higher risk for long-term care financing
18 shortfalls, such as low- to middle-income
19 individuals who cannot access Medicaid but
20 are unable to self-finance long-term care.

21 “(D) PARTNERSHIPS.—The Secretary shall
22 establish partnerships, including funding part-
23 nerships, with State and local governments, pri-
24 vate sector stakeholders, and nonprofit organi-

1 zations for the purpose of enhancing the reach
2 and effectiveness of the initiative.

3 “(E) REPORTS TO CONGRESS.—

4 “(i) INITIAL REPORT.—Not later than
5 one year after the date of enactment of the
6 PLAN Act of 2026, the Secretary shall
7 transmit to Congress a report containing a
8 plan developed by the Secretary for imple-
9 mentation of the initiative, including—

10 “(I) performance metrics;

11 “(II) target populations;

12 “(III) anticipated outcomes;

13 “(IV) a review of prior Federal
14 and State public education efforts re-
15 lated to long-term care planning, in-
16 cluding the Own Your Future Long-
17 Term Care Awareness Campaign, and
18 an assessment of how lessons learned
19 from prior efforts should inform and
20 improve the design and implementa-
21 tion of the initiative; and

22 “(V) opportunities to integrate
23 long-term care education materials
24 into Federal initiatives and commu-
25 nications to the public, such as retire-

1 ment planning materials, outreach to
2 new parents, financial literacy efforts,
3 and web-based materials from govern-
4 ment agencies, such as the Social Se-
5 curity Administration and the Centers
6 for Medicare and Medicaid Services.

7 “(ii) SUBSEQUENT ANNUAL RE-
8 PORTS.—Not later than one year after the
9 date of transmission of the report under
10 clause (i), and annually thereafter during
11 the period of the initiative, the Secretary
12 shall transmit to Congress a report on the
13 progress made by the Secretary in imple-
14 menting the initiative during the prior
15 year, including—

16 “(I) data on the number of indi-
17 viduals reached by the initiative;

18 “(II) information on changes in
19 the level of public awareness regard-
20 ing the need to plan for long-term
21 care;

22 “(III) evidence of increased long-
23 term care planning behaviors among
24 target populations; and

1 “(IV) recommendations for im-
2 proving the initiative in future years,
3 including opportunities to enhance
4 outreach for, partnerships for, and
5 public awareness of long-term care
6 planning.

7 “(F) FUNDING.—Amounts appropriated to
8 carry out section 411 of the Older Americans
9 Act of 1965 (42 U.S.C. 3032) shall be available
10 for conducting the activities under this para-
11 graph.”.

12 (b) PROGRAM AUTHORIZATION UNDER OLDER
13 AMERICANS ACT OF 1965.—Section 411(a)(9) of the
14 Older Americans Act of 1965 (42 U.S.C. 3032(a)(9)) is
15 amended—

16 (1) in subparagraph (B), by striking “and” at
17 the end;

18 (2) in subparagraph (C), by adding “and” at
19 the end; and

20 (3) by adding at the end the following:

21 “(D) activities to develop and implement
22 the long-term care public education initiative
23 authorized under paragraph (3) of section

1 6021(d) of the Deficit Reduction Act of 2005
2 (42 U.S.C. 1396p note);”.

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